

Curriculum Vitae

Personal Information

Name Tanja Benning
Date of birth 7.5.1990
Nationality German



Professional Interest

Almost 2 years ago, I made the choice to leave my secure fulltime job as Cloud expert in technology strategy consulting and enter the world of entrepreneurs. Based on my experiences I was able to work in several different companies, all in the space of blockchain at the time, where I was able to increase my technological horizon and share my knowledge with others.

I am passionate about technology and innovation, but I also always want to focus on actual utility at a large scale, as good technology only survives if it solves real world problems. Building business models and translating business needs into technological execution is my forte.

Education

01/2014 – 05/2017 Master of Business Administration / IUBH
Degree: **MBA**
Focus: Management Consulting & Program Management

09/2012 – 02/2015 Master of Cultural Administration / Hochschule Niederrhein
Degree: **Master of Arts**
Focus: Economics & Marketing – Sound Branding and Neuro-Marketing

Certificates

Nov 2021 Certified Blockchain Expert – Blockchain Council
Feb 2021 Applied Data Science with Python - Emeritus & Columbia University
2018 – 2023 Certified AWS Solution Architect Associate
2011 – 2015 Scholarship at „Studienstiftung des deutschen Volkes“

Languages

German: mother tongue | **English:** fluent | **Spanish:** fluent

Technical Skills

AWS (Solution Architecture): good skills
Microsoft Office (PowerPoint, Word, Excel): proficient
Python (Data Manipulation): basic skills
CSS: good skills
HTML: good skills
JavaScript: basic skills

05/2023 – today Founder TBG Consulting Limited

- **Consulting Services in the area of:**
 - Digital Transformation
 - Cloud Adoption
 - Organizational Change
 - Web3 Adoption
 - Blockchain Use Cases & Tokenization Strategies

01/2023 – 04/2023 Blockchain Fundamentals Expert | Gritnova Online Campus

- **Classes on all Fundamentals in the Blockchain Space** – Preparation of the classes, conduction of the online classes, preparation and evaluation of assignments, expert advisor to the students

01/2022 – 02/2023 Chief Technology Officer | xCite Group

- **Product Ownership** – Definition of solution architecture, selection of technology stack, translation of business requirements into product features, development of agile development backlog
- **Management of Development Team** – personal development plans, talent management, skills and profile selection
- **Strategic Leadership** – Company strategy development, risk and dependency management, strategic partnership management

02/2022 – 06/2022 Crypto Strategy Advisor | Blockbrands VC

- **Investment Portfolio Management** – Participation in project evaluation meetings, review and evaluation of research reports, advice on investment opportunities based on business model and technical execution
- **Operations Management** – Development of frameworks, backlog management, people management
- **Crypto Project Expert Advice** – advice on business value streams and token utility, advice on operational set up, roadmap and planning support

04/2021 – 12/2021 Technology Strategy Manager | Accenture Spain

- **CCoE Establishment** – Leading the implementation of a Cloud Center of Excellence, including architectural, processual, and tactical quality assurance and management communication (Bank / Spain)
- **Cloud Content and Asset Creation** – Creation of Cloud Assets and Cloud Frameworks to be used in client engagements and upskilling of colleagues in the area of Cloud
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12/2018 – 03/2021 Cloud Strategy Consultant | Gartner Consulting Germany/Netherlands

- **CCoE Establishment** – Leading the implementation of a Cloud Center of Excellence, including architectural, processual and tactical quality assurance and management communication (Bank / Belgium)
- **Cloud Target Operating Model** – Definition of required roles and functions and allocation of respective functions within the federal organization (Public Sector – Switzerland)
- **Public Cloud Sourcing** – Technical evaluation of current architecture landscape and support in Public Cloud Provider selection through competitive dialogue (Insurance Software Provider/Belgium)
- **Cloud Architecture Assessment and Business Case** – Conduction of Cloud technical and financial evaluation and development of target architectures, migration recommendations and high-level Cloud business case (Insurance Company / Germany)
- **Cloud Architecture Assessment and Migration Roadmap** – Conduction of Cloud Readiness Assessment and development of Cloud Scenarios including the development of target architecture for Cloud (Financial Services / Germany)
- **Cloud Target Operating Model** – Development of next generation Cloud Operating Model, based on client interviews and SWOT Analysis to evaluate current operating model, identify gaps and define future model for cloud operations (Content Company / UK)
- **Cloud IP Development Gartner** – Development of Cloud Organizational Maturity Assessment, Cloud Governance Strategy PoV, Cloud Application Readiness Assessment and Blueprints, Cloud TCO Calculator and Business Case Template

10/2017 – 11/2018 Consultant | Deloitte Consulting GmbH

- **Cloud Strategy Project** – Defining the vision and call for action for Cloud, including Cloud Readiness Assessment, Cloud strategy current state analysis and GAP-analysis (Automotive / Germany)
- **Cloud Business Case** – Coordinating, consolidating and visualizing the vision, forecasts, plans and budgets across units to create a joint business case across
- **Deloitte Business Development Cloud & AWS** – Preparing showcases in the AWS sandbox, managing the Deloitte Germany AWS sandbox, organizing fair presence and corresponding content (AWS Summit 2018, Berlin), coordinating AWS activities across different organization units
- **Application Analysis Projects** – Study of application landscapes to communicate towards business stakeholders, including client interviews, documentation, and stakeholder management (Automotive & Gaming / Germany, UK, Austria, US)